



CITY OF LOS ANGELES  
CALIFORNIA



**FOR IMMEDIATE RELEASE:**

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**Mayor Villaraigosa, Workforce Investment Board (WIB) and Community Development Department (CDD) Announce First Use of Stimulus Dollars in U.S. For HIRE LA's Youth**

***News Conference-Monday, May 4, 2009, 9:30 A.M., City Hall Spring Street Steps***

**(April 30, 2009-Los Angeles, CA)-** Mayor Antonio R. Villaraigosa, the Workforce Investment Board (WIB), and the Community Development Department (CDD) will officially kick off the American Recovery & Reinvestment Act (ARRA) Youth Employment Program on Monday, May 4, 2009, making Los Angeles the first city to put youth to work using stimulus funds. Held on the Spring Street steps of City Hall, with actress Tichina Arnold as a special guest, Mayor Villaraigosa will encourage youth to prepare for employment at one of the City's 13 OneSource Centers.

"The Community Development Department offers a wealth of resources to help young people prepare for, secure, and retain a job," said CDD General Manager Richard Benbow. "As the nation grinds through these challenging economic times, youth play a significant role in helping their families meet basic needs."

Under the umbrella of HIRE LA's Youth campaign, the City of Los Angeles will place more than 13,500 youth in paid positions by June 30, 2009. With the help of stimulus funds, the City will place 1,250 young people in subsidized employment as a prelude to the summer program. Having placed more than 28,000 youth in jobs since the program's inception in 2005, Mayor Villaraigosa invites the business community to continue its support of youth development by pledging jobs.

"The City of Los Angeles Workforce Development System welcomes the challenge of placing more youth in year-round job experiences," said Gregory Irish, Executive Director of the WIB. "The business community plays an integral role in HIRE LA's success. We are incredibly grateful to the dozens of employers who have pledged paid positions."

The City of Los Angeles welcomes media to attend the HIRE LA official kick-off:

**Monday, May 4, 2009**

9:30 a.m.-10:30 a.m.

200 N. Spring Street

Los Angeles, CA 90012

Press conference takes place on the Spring Street steps of City Hall

**For more information on HIRE LA's Youth, please visit [www.hirelayouth.com](http://www.hirelayouth.com) .**

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